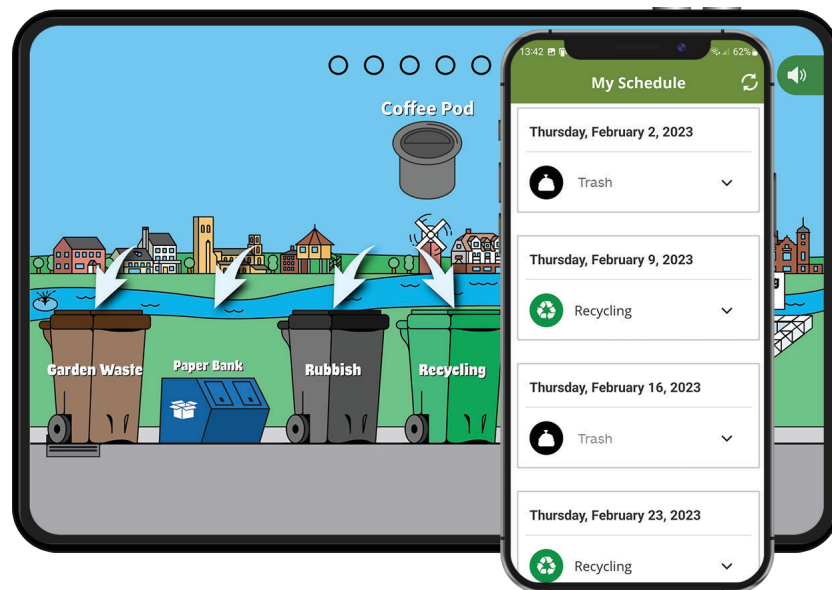


ENGAGE YOUR COMMUNITY WITH EASY-TO-USE DIGITAL TOOLS

# Community Engagement Tools

Reduce contamination, increase recycling rates, and lower call volumes by educating and engaging your residents with the industry's most trusted digital recycling communications tools and apps.



## KEY BENEFITS

### Reduce Contamination and Wishcycling

- Show residents what goes in what garbage at the moment they are recycling, on smartphone or tablet, to help them recycle correctly and reduce costly contamination.

### Educate with Interactive Tools

- Teach people how to recycle materials properly with interactive educational tools that provide a fun and accessible way to learn about how best to recycle in your area.

### Cut Missed Bins with Notifications

- Provide automated notifications to remind residents when to put their bin out and reduce the number of missed bin complaints that the council receives.

### Lower Call Volumes and Costs

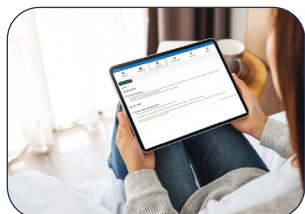
- Cut the cost of answering inbound calls by providing citizens with easy to use apps and web tools to search for collection dates and see how to dispose of items properly.

## KEY TOOLS



### Waste Wizard

- Let people quickly find the best way to dispose of thousands of items at the touch of a button.



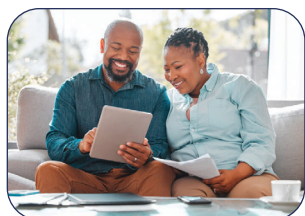
### Online Collection Calendar

- Provide residents with upcoming schedules, automated reminders, service alerts, and educational campaigns.



### Waste Sorting Game

- Test the knowledge of your community with an engaging, interactive game on what goes where.



### Mobile App

- Make it easy to access tools on phones and tablets using our fully integrated, custom-branded mobile app.

## WHAT RESIDENTS ARE SAYING

“

"Since I got it, we haven't missed recycling once! **Seriously, get it.** You'll wonder why you didn't get it earlier."

*Richland County, User*

”

“

"Love the reminders. **We are old and forgetful** – it is really a great service and lets us know we need to put the cans out."

*City of Sacramento User*

”

“

"So useful. I **brag about that app** to my friends from Montreal. It makes everything simple. **Both in French and English language.**"

*City of Kingston, User*

”

## TAKE THE NEXT STEP

Routeware is trusted by over 1500 cities and haulers nationwide to deliver results. Want to see what our solutions could do for you? Book a meeting now at [Routeware.com](https://www.routeware.com)